



Impact Areas, Program Categories and Outcomes

ALICE Report: Given that West Virginia is primarily rural, public transportation isn't a feasible option in many communities. Consequently, owning a car is the norm, especially among lower-income families who often opt for cheaper, used vehicles. Unfortunately, these vehicles are typically less fuel-efficient, prone to breakdowns, and require frequent repairs, resulting in higher expenses. This can subsequently lead to issues such as tardiness or absenteeism at work, missed medical or social service appointments, limited childcare and school options, and restricted access to healthy food.

To address transportation challenges, funding can be sought from United Way of Central West Virginia for client access to program services across all impact areas. This line item has been incorporated into the Budget form. If funding is requested, it's essential to explain in the Budget Narrative how this need will be addressed and how the requested dollars will be allocated.

Healthy Community (Improving health or wellbeing for all)

1. Alcohol and Drug Abuse

- Children and youth will abstain from alcohol, tobacco and other drugs using evidence-based prevention programs.
- Individuals will reduce substance abuse.
- Individuals will maintain sobriety and self-sufficiency.

2. Affordable Mental Healthcare

- Parents/caregivers will be aware of children's mental health issues and seek early intervention to address them.
- Individuals and families will receive ongoing and crisis counseling to help them increase mental wellbeing.
- Individuals and families will transition from intervention to independence through wraparound services.
- Individuals and families will report a decline in barriers when accessing and maintaining mental health support.

3. Affordable Healthcare, Dental Care and Prescription Medication

- Uninsured and underinsured individuals will obtain essential medical, dental and prescription medication care.

4. Nutrition, Fitness and Healthy Lifestyle Habits

- Individuals will engage in healthy, preventive activities to increase their health and wellbeing.
- Individuals will reduce factors that negatively impact their health, including smoking, obesity and diabetes.

5. Access to Healthy Food and/or Meals

- Individuals and families with low income will have reduced food insecurity through food support efforts.



Youth Opportunity (Helping young people realize their full potential)

1. Quality Childhood Education and School Readiness
 - Children will enter kindergarten developmentally on track in the areas of literacy, social, emotional, and cognitive skills.
 - Children will enter kindergarten with the skills needed to excel.
 - Parents will demonstrate increased knowledge and use of best parenting practices to promote learning and skill development.
2. Academic Success
 - Third grade students will be proficient in reading and promoted to fourth grade.
 - Proficiency levels in mathematics and science will increase among youth in grades 5th through 12th.
 - Youth will maintain or increase their academic performance.
 - Youth will reduce truancy and graduate high school on time.
 - Youth will acquire the essential soft skills necessary to secure and maintain college placements, apprenticeships, and employment opportunities
3. After-School and Extracurricular Activities for Youth
 - Youth will receive support to increase academic proficiency, classroom behavior and health and nutrition.
 - Youth will decrease summer learning loss.
 - Youth will increase life skills and avoid risky behaviors.
 - At-risk youth will receive increased family involvement and connections.
 - Youth will be engaged and hopeful about their futures.
4. Trauma-Informed Support for Children and Youth
 - Youth will demonstrate improved educational outcomes and fostered social-emotional development.
 - Youth will exhibit a decrease in trauma symptoms and develop a heightened awareness of individual strengths.
 - Youth will display healthy attachment, self-regulation, and competence in developmental skills.
 - Youth will feel both physically and psychologically secure, fostering empowerment in decision-making and future planning.
 - Youth providers will recognize symptoms of Adverse Childhood Experiences and implement best practices to create a mentally and physically safe environment for the youth.



Financial Security (Creating a stronger financial future for every generation)

1. Education for Low-Income Adults
 - Individuals with low income will have access to enrollment in and completion of a degree, certification and/or training programs.
2. Grandparent/Kinship Care
 - Grandparent/Kinship caregivers will increase knowledge and access financial resources and benefits available to children under their care.
 - Grandparent/Kinship caregivers will access subsidized academic, behavioral, mental, and physical health support systems for children under their care.
 - Gap-filling supplemental support like school supplies, clothing and food will be offered to grandparent/kinship caregivers.
 - Legal assistance will be provided for support pertaining to adoption, guardianship, and visitation at minimal cost to grandparent/kinship caregivers.
3. Employment Readiness
 - Individuals will complete job training programs that result in “work ready” employees.
 - Individuals will learn the “soft” skills needed to gain and maintain employment.
 - Individuals will gain family/household sustaining employment.
4. Eliminating Barriers to Work
 - Individuals will have transportation to obtain job-related training or employment.
 - Individuals will have dependable childcare/adult care for employment.
5. Affordable, Quality Permanent Housing Assistance
 - Individuals with low income will have access to affordable permanent housing.
 - Individuals with low income will learn the skills to keep them in stable housing and a part of their community.
 - Individuals receiving a utility disconnect and/or eviction/foreclosure notice will receive assistance to avoid substandard living conditions and prevent homelessness.
 - Individuals will retain affordable livable permanent housing through basic home repairs.



Community Resiliency (Addressing urgent needs today for a better tomorrow)

1. Shelter/Emergency Beds/Services Including Transitional Housing Assistance
 - Individuals at highest risk of becoming homeless will be connected to wraparound services to address systemic barriers.
 - Individuals' immediate basic shelter needs will be met.
 - Individuals will actively engage in supportive services to move into transitional housing.
2. Domestic Violence and Child Abuse Services
 - Individuals' immediate safety needs will be met.
 - Individuals will increase their knowledge about domestic violence and its effects.
 - Individuals will increase their awareness of community resources and how to obtain them.
 - Reduce domestic violence and child abuse in the service area.
3. Senior Stability
 - Seniors will be able to live independently and safely in their own homes through home modifications.
 - Seniors will access financial counseling and services to reduce the risk of fraud and financial loss.
 - Seniors will experience a decline in food insecurity and symptoms of malnutrition.