

# UNITED IS THE WAY



**UNITED WAY**

Central  
West Virginia

## IMPACT AREAS



### HEALTHY COMMUNITY

Improving health &  
well-being for all

48,530 helped

### YOUTH OPPORTUNITY

Helping young people  
realize their full potential

2,240 children helped

### FINANCIAL SECURITY

Creating a strong financial  
future for every generation

6,100 helped

### COMMUNITY RESILIENCY

Addressing urgent needs  
today for a better tomorrow

43,272 helped

100,142 lives changed in 2024

# ALICE ASSET LIMITED INCOME CONSTRAINED EMPLOYED

## COMMUNITY SNAPSHOT FOR UNITED WAY OF CENTRAL WV'S SERVICE AREA

The snapshot data from the US Census Bureau and United FOR ALICE highlights financial instability. This will vary based on geographical location, gender, and race. This information represents all six counties in service area.

### Boone, Braxton, Clay, Kanawha, Logan, Putnam



305,484

2023 Population

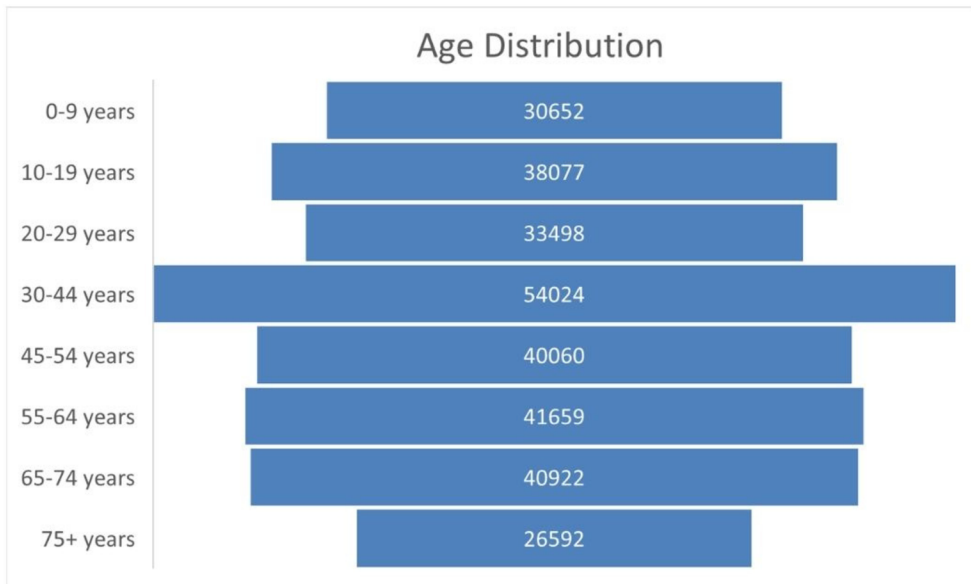
Overall, there has been a 1.18% decline since 2010, which has implications for economic growth, educational resources, and community health.



50.2% Female



49.8% Male



### Race

White alone	94.9%
Black or African American	1.5%
American Indian/Native Alaskan	0.3%
Asian alone	0.4%
Native Hawaiian, Pacific Islander	0.0%
Two or More Races	1.3%
Hispanic or Latino	1.0%

### Median Age



### Total Households



### Household Size



\$54,161

Median Household Income

47.5%

Labor Force Participation

### Poverty Levels

Households Above ALICE

49.8%

ALICE\* Households

32%

Households in Poverty

18%

Children in Poverty

25%

### Cost of Basic Needs | Survival Budget

2 Adults, 2 Children

Housing - \$946

Childcare - \$1322

Food - \$1163

Transportation - \$942

Health Care - \$666

Technology - \$116

Misc. - \$516

Tax Payments - \$550

Utilities are included in housing costs

\*ALICE - Asset-Limited, Income Constrained, Employed | <https://www.unitedforalice.org/state-overview/west-virginia>

Survival Household Income Needed: \$74,652

Median Household Income: \$54,161

Earning Deficit: \$20,491



# UNITED IS THE WAY TO . . .



## YOUTH OPPORTUNITY

**Big Brothers Big Sisters of the Tri-State**  
*Expanding Mentoring Opportunities*

**Camp Appalachia**  
*Adventure Camp*

**Children's Home Society of West Virginia**  
*WE CAN Mentoring Logan County*

**Daymark, Inc.**  
*New Connections*

**Exceptional Possibilities of WV**  
*AAC in the Community*

**The Bible Center**  
*The Maker's Center*

**YWCA of Charleston**  
*Mel Wolf Child Development Center*



## HEALTHY COMMUNITY

**BARN Community Group**  
*B.A.R.N. Buddy League/Cheer*

**Children's Therapy Clinic, Inc.**  
*Comprehensive Therapy Service*

**FamilyCare Health Centers**  
*Filling a Need*

**Gabriel Project of West Virginia**  
*Healthy, Safe Start for Babies-Kanawha Valley*

**Hero House**  
*Hero House*

**Kanawha County Dental Health Council, Inc.**  
*Kanawha County Dental Health Clinic*

**Kanawha Valley Fellowship Home, Inc.**  
*Transitional Sober Living*

**Madison Baptist Church Food Pantry**  
*Food Pantry*

**Manna Meal, Inc.**  
*So the hungry can eat.*

**Rea of Hope, Inc.**  
*Rea of Hope Fellowship Home*

**WV Health Right, Inc.**  
*Mobile Dental Unit*

**WV Health Right, Inc.**  
*Comprehensive Affordable Healthcare*

## FINANCIAL SECURITY



**Bream Neighborhood S.H.O.P.**  
*Financial Stability Assistance Program*

**Community Bridge**  
*Grandfamily/Kinship Bridge*

**Mountain State Justice, Inc.**  
*Foreclosure Prevention Project*

**Recovery Group of Southern West Virginia, Inc.**  
*BRIDGE*

**Religious Coalition for Community Renewal**  
*Housing Counseling/Financial Literacy*

## COMMUNITY RESILIENCY



**American Red Cross Central Appalachia Region**  
*Disaster Services*

**Appalachia Service Project, Inc.**  
*ASP Home Repair Seniors*

**Branches Domestic Violence Shelter**  
*Putnam County Emergency Shelter*

**Bream Neighborhood S.H.O.P.**  
*Expansion of Services*

**Heart + Hand Outreach Ministries**  
*Putnam County Basic Needs Assistance*

**Heart + Hand Outreach Ministries**  
*Basic Needs Assistance Kanawha County*

**Religious Coalition for Community Renewal**  
*Transitional Storage Center*

**TEAM for West Virginia Children, Inc.**  
*Western Regional CASA*

**The Salvation Army**  
*Social Services*

**YWCA of Charleston**  
*Resolve Family Abuse Program*

**YWCA of Charleston**  
*Sojourner's Shelter for Homeless Women & Families*

**Scan to visit our website  
& to learn more!**



# WEST VIRGINIA STATE EMPLOYEE CAMPAIGN



United Ways  
West Virginia

Name \_\_\_\_\_

Employer (If Applicable) \_\_\_\_\_

Home Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

E-Mail \_\_\_\_\_

## PAYROLL DEDUCTION PLEDGE INFORMATION

**YES! I will do \$52 (\$1 a week)      I will do more!**

My gift per pay period: \_\_\_\_\_ x 26 pays      My Total Annual Gift Is: \_\_\_\_\_

## ALTERNATIVE PAYMENTS

- I want to make my gift with a credit card. [DONATE click here](#)
- I want to be billed directly.     Quarterly     Monthly     Other

## MY SIGNATURE NEEDED TO AUTHORIZE CONTRIBUTION

Signature \_\_\_\_\_

Date \_\_\_\_\_

<b>LAST 4 DIGITS OF SOCIAL SECURITY NUMBER</b> XXX XX _____	
<b>DEPARTMENT NUMBER</b> _____	
<b>AGENCY</b> _____	<b>COUNTY</b> _____

## GIFT CALCULATOR

### 26 Pays

\$25 per pay period	\$650 annual
\$20 per pay period	\$520 annual
\$15 per pay period	\$390 annual
\$10 per pay period	\$260 annual
\$ 5 per pay period	\$130 annual

## UNITED WAY OF WV

- UWKNV** United Way of Central WV serving Kanawha, Boone, Logan, Clay, Putnam and Braxton Counties
- UWRVC** United Way of River Cities serving Mason, Cabell, Wayne, Lincoln, Mingo
- UWSW** United Way of Southern WV serving Raleigh, Fayette, Webster, Nicholas, Summers, Wyoming, Mercer, McDowell and Webster
- UWEP** United Way of Eastern Panhandle serving Morgan, Berkeley, Jefferson
- UWGB** United Way of Greenbrier Valley serving Greenbrier, Monroe, Pocahontas, Pendleton
- UWHS** United Way of Harrison County also serving Doddridge County
- UWLW** United Way of Gilmer, Lewis and Upshur Counties
- UWHP** County United Way serving Mineral, Hampshire, Grant, Hardy
- UWMN** United Way of Monongalia and Preston Counties
- UWMO** United Way Alliance of Mid-Ohio Valley serving Pleasants, Wood, Ritchie, Wirt, Jackson, Roane and Calhoun
- TVUW** Tygart Valley United Way serving Randolph, Barbour, Tucker, Marion and Taylor Counties
- UWUO** United Way of Upper Ohio Valley serving Brooke, Ohio, Marshall, Wetzel and Tyler, Weirton United Way serving Hancock