

Education

Safety Net

WHY SAY YES

Health



United Way of
Central West Virginia

Financial Stability



I SAID YES BECAUSE
AS A BOARD MEMBER, I KNOW WITH CERTAINTY THAT EVERY DONOR DOLLAR IS USED TO SUPPORT LIFE ALTERING WORK ACROSS OUR COMMUNITIES!



I SAID YES BECAUSE
INVESTING IN MY COMMUNITY IS MY PASSION AND UNITED WAY MULTIPLIES THE IMPACT.



I SAID YES BECAUSE
DOING MY SMALL PART PROVIDES A BIG IMPACT FOR THE COMMUNITY SERVED BY UNITED WAY.



Why Say Yes

Join our impactful "Why Say Yes" campaign and make a difference in the lives of thousands in Boone, Braxton, Clay, Kanawha, Logan, and Putnam Counties. In 2022 alone, United Way of Central WV's funded programs positively impacted an astounding 75,960 individuals within our community. Through our campaign, we focus on key areas of education, financial stability, health, and safety net/basic needs. The results achieved by our funded partners are truly remarkable. They include providing essential educational services to children and youth, boosting literacy rates, ensuring better school attendance, offering valuable financial literacy sessions and job skills training, expanding access to vital healthcare services, and providing successful addiction recovery programs.

Moreover, our partners deliver crucial dental care and therapy services, address fundamental needs like food and shelter, and extend a helping hand to vulnerable populations such as the people experiencing homelessness and seniors. Together, we are transforming lives.

When you contribute to our "Why Say Yes" campaign, you become an agent of positive change in our community. By supporting United Way of Central WV, you join forces with dedicated individuals and organizations who have already made a significant and meaningful impact on the well-being of our community. Embrace the power of giving and SAY YES to a brighter future for all.

Through individual giving of \$500 or more, Capitol Club Leadership givers have a profound impact on the lives of others in the community. For as little as \$10 a week, you can join the Capitol Club. Spouses/partners may combine their gifts for recognition.



Capitol Club Levels of Giving

- Alexis de Tocqueville Society President \$15,000 +
- Alexis de Tocqueville Society \$10,000 - \$14,999
- Ambassador \$7,500 - \$9,999
- Governor \$5,000 - \$7,499
- Chief Justice \$3,600 - \$4,999
- Justice \$2,500 - \$3,599
- Senate President \$2,000 - \$2,499
- Senator \$1,500 - \$1,999
- Speaker of the House \$1,000 - \$1,499
- Congressional Society \$500 - \$999

Who is ALICE?

ALICE, which stands for Asset Limited, Income Constrained, Employed, represents a significant portion of the population in our community who are working hard but struggling to make ends meet.

ALICE individuals and families are the backbone of our society, comprising of hardworking individuals employed in jobs that are essential to our community's functioning. Despite their employment, they find it challenging to afford the basic necessities of life such as housing, childcare, transportation, healthcare, and food. They are often one unexpected expense away from financial crisis and may have little to no savings.



Discover the Realities: Welcome to our community, where work ethic and economic contribution are highly valued. With a labor force participation rate of 46.45%, we showcase a steadfast commitment to employment and bolstering our local economy.

ALICE Households: Among the households in our community, a notable 32.83% fall under the ALICE classification. These hardworking individuals and families face financial hurdles despite being gainfully employed. Their determination is a testament to their resilience.

Households in Poverty: A striking 19.5% of households in our community currently live below the poverty line. This statistic underscores the urgent need for support and intervention to uplift those facing economic hardships.

These figures provide a stark reality check for our community, highlighting the pressing challenges that exist for at least **52.33%** of households in central West Virginia. It is vital to rally together and support the United Way of Central WV. Through your generous contribution, you can make a tangible difference in the lives of ALICE households and those living in poverty. Together, we can forge a stronger, more resilient community where everyone has the opportunity to thrive. Join us in Saying Yes, together, creating lasting change.



Sponsored Programs

Why Say Yes to United Way of Central West Virginia? Make a meaningful impact in your community by supporting our mission. Our sponsored programs are committed to addressing the urgent needs within our region and providing direct services to those who need it most.



By supporting United Way of Central WV, you contribute to the invaluable WV211 service. WV211 is a vital resource connecting individuals and families in need with essential community services and assistance. With just a simple phone call or online inquiry, WV211 provides a compassionate and confidential helpline, guiding people to the resources they require. Whether it's accessing food banks, housing assistance, healthcare services, or other crucial support, WV211 is there to help. Your support enables us to continue this lifeline, empowering individuals to navigate challenges and access the assistance they need to thrive.



Say Yes to the Equal Footing Shoe Fund! Empower school-age children in Kanawha, Putnam, Boone, Braxton, Clay, and Logan counties. We gather brand-new athletic shoes ranging from sizes 10Y to adult. The United Way of Central WV distributes these shoes to school counselors upon their request. Get in touch with Community Impact Director, Kerri Cooper, (aka Kerri the Shoe Fairy) at 304-340-3502 or on her cell at 304-552-7876. To securely contribute, text 4SHOES to 41444. Join us in making a difference!



Adolescent Health Initiative (AHI) program serves as a valuable resource and support system for youth aged 12-17, helping them explore their passions, achieve personal goals, and prepare for the future. With a focus on Boone, Clay, Kanawha, and Putnam counties, this program has been empowering young adults for over 20 years, offering a safe space for them to thrive and become their best selves.



Since 1994, LifeBridge AmeriCorps has been making a positive impact on vulnerable and economically disadvantaged individuals throughout West Virginia. By utilizing a diverse group of National Service members, LifeBridge addresses critical community needs in education, economic opportunities, healthy futures, and support for veterans and military families. Through the dedicated service of full-time members and volunteers, LifeBridge creates immediate and long-term benefits by expanding opportunities, promoting family stability, and building sustainable communities.



AmeriCorps*VISTA (Volunteers In Service to America), located in 12 counties in West Virginia, is part of a tradition of service and represents America at its best: making a sustainable impact, while promoting values of community, responsibility, and opportunity. Members recruit community volunteers to provide sustained reading opportunities for children, provide parent/child enrichment activities, and provide educational information for families in the areas of health, fitness and nutrition. Members also support literacy programs through grant writing and soliciting donations, and build organizational infrastructure to support literacy programs.



Retired Senior Volunteer Program (RSVP), America's largest volunteer network for individuals aged 55 and over, and become part of a nationwide force tackling tough community issues. RSVP members in United Way of Central West Virginia serve multiple counties, assisting local healthcare providers, emergency services, schools, and more, promoting independent living and organizing neighborhood projects.



Additionally, our Foster Grandparent Program offers a unique opportunity for individuals aged 55 and over to share their experience and compassion, serving as role models, mentors, and friends to children in need. By volunteering, you not only make a difference in the lives of others but also discover new friendships and experiences, promoting a positive outlook on life.



Through the IRS-sponsored Earned Income Tax Credit (EITC) program, people can receive tax preparation services at no cost. EITC works in collaboration with the West Virginia Alliance for Sustainable Families (WVASF) and local community organizations. Their convenient sites, located in libraries, universities, and social service organizations across the state, aim to alleviate the burden of completing federal and state taxes annually. The Central WV Coalition serves six counties—Boone, Clay, Kanawha, Logan, Putnam, and Mingo County— for stress-free tax filing.

2024 Funded Programs

Education

Arts in Action

Financial Aid for Classroom/Performance Supplies

Bible Center Church

The Maker's Center

Big Brother Big Sister of the Tri-State

Expanding Your Mentoring Services in Putnam & Kanawha

Bob Burdette Center, Inc.

Afterschool and Summer Enrichment Program

Children's Home Society of West Virginia

WE CAN Mentoring - Logan County

Cross Roads Pregnancy Care Center

Earn While You Learn

Daymark, Inc.

New Connections

KVC West Virginia

First Star KVC West Virginia Academy

Teays Valley Community In Action, Inc.

Putnam Shoes For Children

The Salvation Army

The Salvation Army Boys & Girls Clubs

YWCA Mel Wolf Child Development Center

YWCA Mel Wolf Child Development Center

Health

Children's Therapy Clinic, Inc.

Comprehensive Therapy Service

Hero House

Hero House

Kanawha County Dental Health Council, Inc.

Kanawha County Dental Health Council

Kanawha Valley Fellowship Home, Inc.

Basic Needs

Rea of Hope, Inc.

Rea of Hope Fellowship Home

WV Health Right, Inc.

Stationary Clinic and Prescription Assistance

WV Health Right

Mobile Dental Care Access

Financial Stability

Goodwill Industries of Kanawha Valley, Inc.

Mission Services

Recovery Group of Southern West Virginia, Inc.

Positive Self Initiatives Within Recovery

Religious Coalition for Community Renewal

Housing Counseling/Financial Literacy

Union Mission Ministries

Vocational Advancement Program

Safety Net

American Red Cross of Southern West Virginia

Disaster Services

Appalachia Service Project, Inc.

ASP Home Repair Seniors

Branches Domestic Violence Shelter

Putnam County Shelter

Catholic Charities West Virginia

Western Region Emergency Assistance Program

Gabriel Project of West Virginia

Healthy, Safe Start for Babies in the Kanawha Valley

Habitat for Humanity of Kanawha & Putnam

Homeownership Program

Heart + Hand Outreach Ministries

Heart + Hand Putnam County Basic Needs Assistance

Heart + Hand Outreach Ministries

Heart + Hand Basic Needs Assistance

Kanawha Valley Senior Services

Keeping Seniors Well Fed

Manna Meal, Inc.

Manna Meal

Religious Coalition for Community Renewal

Samaritan Inn

TEAM for West Virginia Children, Inc.

Western Regional CASA

The Salvation Army

Social Services

YWCA of Charleston

Resolve Family Abuse Program

YWCA of Charleston

Sojourner's Shelter for Homeless Women and Families

The United Way of Central WV recognizes the critical need to support ALICE households and works tirelessly to provide assistance and resources to help them achieve stability and self-sufficiency. Through collaborative efforts, the United Way strives to address the unique challenges faced by ALICE, advocating for their needs, and helping them access vital services and opportunities.



Scan to visit our website to learn more!

PLEDGE FORM



United Way of
Central West Virginia

1. MY CONTACT INFORMATION PLEASE PRINT. Your info is never shared

Mr./Mrs./Ms./Dr. First Name _____ Last Name _____

Home Address _____

City _____ State _____ Zip _____

Workplace/Employer _____

Email Address _____

Office Phone _____ Home Phone _____

2. MY TOTAL ANNUAL GIFT = \$ _____ Please choose a payment option

Please indicate how often you are paid:

PAYROLL DEDUCTION

WEEKLY (52 times/yr) BI-WEEKLY (26 times/yr) SEMI-MONTHLY (24 times/yr) OTHER: _____

I authorize my employer to deduct the following amount from my paycheck: \$ _____

PAID IN FULL

CASH CHECK (make check payable to United Way of Central WV and return with this form)
CREDIT CARD: VISA MASTERCARD DISCOVER AMERICAN EXPRESS
(Home address required for credit card payment. Please fill out the address above; a receipt will be mailed to you.)

DONATE
click here

16 Digit Card # _____ Expiration Date _____



DIRECT BILL

Please bill me: Bills will be sent to your home address listed above.
MONTHLY QUARTERLY ONE-TIME _____ (month)

United Way encourages leadership giving.
A gift of \$500 or MORE qualifies for membership in the Capitol Club Leadership Giving Society.

We will recognize your individual or combined leadership gift. Please indicate how your name(s) appear in publication:

Name(s) _____

Company Affiliation(s) _____

I/we wish to remain anonymous. Do not release my/our name.

If this is part of a combined gift, please provide the other person's info:

NAME _____ WORKPLACE _____

GIFT AMOUNT _____

3. MY SIGNATURE NEEDED TO AUTHORIZE CONTRIBUTION

SIGNATURE _____ DATE _____

Please check the accuracy of all your entries and make a copy for your tax records. United Way does not provide goods or services as whole or partial consideration for any contribution. Donor does not expect to receive a financial or economic benefit as a result of this contribution. West Virginia resident may obtain a summary of the contribution and financial documents from the Secretary of State, State Capitol, Charleston, WV 25305. Contribution does not imply endorsement.