

UNITED IS THE WAY



JOIN US!



UNITED WAY
Central
West Virginia

ALICE

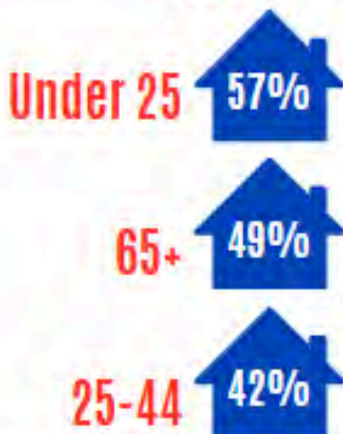
ASSET LIMITED INCOME CONSTRAINED EMPLOYED

FINANCIAL HARDSHIP IN CENTRAL WV

Across Boone, Braxton, Clay, Kanawha, Logan, and Putnam counties, more than 52,800 households live below the ALICE Threshold. These households include families in poverty and ALICE households who earn above the Federal Poverty Level but less than the cost of basic household necessities.



HARDSHIP BY AGE



WHEN WORKING ISN'T ENOUGH



*For a family of four with an infant and a preschooler

Data Source: United For ALICE (2025). The State of ALICE in WV



UnitedForALICE.org
@United4ALICE



UNITED WAY
Central
West Virginia

BE PART OF THE SOLUTION

UnitedForALICE.org/WestVirginia

UNITED IS THE WAY TO ...



Youth Opportunity

Helping young people realize their full potential.

Big Brothers Big Sisters of the Tri-State	Youth Mentoring Services Putnam and Kanawha	106
Camp Appalachia	Camp Appalachia	946
Children's Home Society of West Virginia	Logan WE CAN Mentoring	295
Exceptional Possibilities of WV, Inc.	AAC in the Community	284
FPC Hope	FPC Hope	New this year
KVC Behavioral Healthcare WV, Inc.	Edify	New this year
The Bob Burdette Center, Inc.	Afterschool/Summer Program	New this year
The Salvation Army	Red Shields Youth Center	New this year
YWCA of Charleston, West Virginia, Inc.	YWCA Mel Wolf Child Development Center	126
Total		1,757



Healthy Community

Improving health and wellbeing for all

B.A.R.N. Community Group, Inc.	Afterschool/Summer Program	132
Children's Therapy Clinic, Inc.	Comprehensive Therapy Services	75
FamilyCare Health Centers	Rx Program	23
FamilyCare Health Centers	Food as Medicine	New this year
FamilyCare Health Centers	Smile for All Ages	New this year
Gabriel Project of West Virginia	Healthy, Safe Start for Babies Kanawha Valley	1616
Heart + Hand Outreach Ministries	Putnam Utility Assistance	105
Heart + Hand Outreach Ministries	South Charleston Utility Assistance	83
Hero House Inc.	Hero House	26
Kanawha County Dental Health Council, Inc.	Kanawha Public School Dental Clinics	1372
Kanawha Valley Fellowship Home, Inc.	Transitional Sober Living Program	81
Madison Baptist Church Food Pantry	Food Pantry	674
Rea of Hope, Inc.	Rea of Hope	66
Union Mission Ministries	Backpack Buddies	New this year
West Virginia Health Right, Inc.	Mobile Dental Unit	1790
West Virginia Health Right, Inc.	Stationary Clinic Rx Assistance	47677
Total		53,720



Financial Security

Creating a stronger financial future for every generation

Community Bridge	Grandfamily Kinship Bridge	566
Daymark	New Connections	52
Recovery Group of Southern West Virginia	BRIDGE	61
Religious Coalition for Community Renewal	Housing Counseling	250
The S.H.O.P	Financial Stability Assistance Program	51
The Salvation Army	Social Services	1395
Bible Center Church	The Maker's Center	428
Total		2,803



Community Resilience

Addressing urgent needs today for a better tomorrow

American National Red Cross Central and Southern WV	Disaster Services	530
Appalachia Service Project	Home Repair and Replacement	61
Branches Domestic Violence Shelter	Putnam Co. Shelter	632
Mountain State Justice	Foreclosure Prevention	35
Religious Coalition for Community Renewal	Transitional Stotage Center	367
TEAM for WV Children	Western Regional CASA	502
The S.H.O.P	Expanding Basic Services	4216
YWCA of Charleston	Resolve Family Abuse Program	1179
YWCA Charleston	Sojourner's Shelter	494
Total		8,016

2-1-1

West Virginia

Information and Referrals

45,557

111,853

Individuals Served in 2025-2026

Scan to visit our website & to learn more!



PLEDGE FORM



1. MY CONTACT INFORMATION PLEASE PRINT. Your info is never shared

Mr./Mrs./Ms./Dr. First Name

Last Name

Home Address

City

State

Zip

Workplace/Employer

Email Address

Office Phone

Home Phone

2. MY TOTAL ANNUAL GIFT =

\$

Please choose a payment option

☒ PAYROLL DEDUCTION

Please indicate how often you are paid:

☒ WEEKLY (52 times/yr) ☐ BI-WEEKLY (26 times/yr) ☐ SEMI-MONTHLY (24 times/yr) ☐ OTHER: _____

I authorize my employer to deduct the following amount from my paycheck: \$ _____

☐ PAID IN FULL

☒ CASH ☐ CHECK (make check payable to United Way of Central WV and return with this form)

☐ CREDIT CARD: ☐ VISA ☐ MASTERCARD ☐ DISCOVER ☐ AMERICAN EXPRESS

(Home address required for credit card payment. Please fill out the address above; a receipt will be mailed to you.)

16 Digit Card # _____ Expiration Date _____



DONATE
click here

☐ DIRECT BILL

Please bill me: Bills will be sent to your home address listed above.

☒ MONTHLY ☐ QUARTERLY ☐ ONE-TIME _____ (month)

United Way encourages leadership giving.

A gift of \$500 or MORE qualifies for membership in the Capitol Club Leadership Giving Society.

We will recognize your individual or combined leadership gift. Please indicate how your name(s) appear in publication:

Name(s) _____

Company Affiliation(s) _____

☐ I/we wish to remain anonymous. Do not release my/our name.

If this is part of a combined gift, please provide the other person's info:

NAME

WORKPLACE

GIFT AMOUNT

3. MY SIGNATURE NEEDED TO AUTHORIZE CONTRIBUTION

SIGNATURE

DATE

Please check the accuracy of all your entries and make a copy for your tax records. United Way does not provide goods or services as whole or partial consideration for any contribution. Donor does not expect to receive a financial or economic benefit as a result of this contribution. West Virginia resident may obtain a summary of the contribution and financial documents from the Secretary of State, State Capitol, Charleston, WV 25305. Contribution does not imply endorsement.