



**UNITED  
FOR GOOD**  
*Annual Campaign*  
2022

United Way of  
Central West Virginia



## 2021 Annual Report

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[www.unitedwaycww.org](http://www.unitedwaycww.org)



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# PRESIDENT'S MESSAGE

**UNITED FOR GOOD** was more than a campaign slogan, it's what we do every day. We UNITE communities to better serve the needs of their people. We UNITE people to do more and be more for their communities. We UNITE for the common good as we fight for every person in every community. Our 2021-22 fiscal year proved to be busy and successful. We kicked off the year with THE GREAT RUBBER DUCK RACE. Tons of fun as we dumped 6000 ducks off the Southside Bridge and dozens of people came to watch them swim to win. HUGE thanks to WV American Water for bringing back this nostalgic event and helping raise over \$40,000 net for our United Way. DAY of CARING 2022 looked more like normal, with 58 in person projects and 9 virtual projects and over 700 volunteers! Our annual campaign remained a blend of virtual and in person workplace campaigns. Always learning, we continue to meet companies where they are to provide the best possible United Way campaign experience. Our Affinity Groups, WOMEN UNITED and EMERGING LEADERS, continued to grow and offer important programming to their members. Watch for great things to come from these groups in the coming year. Dancing with the Stars 2022, our inaugural event, will always be one of the best nights ever. Eternally grateful to our twelve wonderful, committed and talented dancers, their choreographers and our United Way team for making this event so successful, OVER \$90,000 NET raised for our United Way. Thank you for supporting this great event and save the date for next year – Season Two promises to be even better!

These events are more than fundraisers, the net proceeds from these events go straight into our Community Impact Fund. The Community Investment Committee spent the last few months reviewing our applications and selecting 35 programs that will benefit from United Way dollars in 2023. Dollars that come from fundraisers, workplace campaigns, duck sales, individual donors – all allow us to meet the ever growing needs of our community.

So we have been, and will remain, UNITED FOR GOOD. 2021-22 was one of our most successful years in recent memory and we will continue to strive to bring positive impact to the areas we serve. We are so thankful to each of you – board of directors, our dedicated team, our dancers, our donors – because of you – CHANGE HAPPENS HERE!



Margaret Ann O'Neal  
PRESIDENT



# BENEFICIARY DATA

## 2021 FUNDED PARTNER RESULTS

In 2021, United Way funded programs impacted 79,025 lives across Boone, Clay, Kanawha, Logan, Braxton and Putnam counties. This included individuals who received support from multiple funded partners. Children, parents, and individuals are better equipped to live because of the support of our donors and volunteers.



**3,650** CHILDREN UNDER THE AGE OF 5

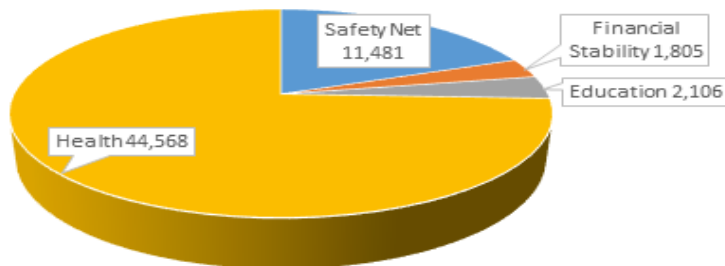


**11,232** STUDENTS AGES 5-17 YEARS



**64,143** ADULTS AND FAMILIES

Number of Individuals Served by Funding Category



# BENEFICIARY DATA

## EDUCATION SUCCESS

### YWCA MEL WOLF CHILD DEVELOPMENT CENTER

#### Single Father of Three Young Sons

“Ben”, a single father of 3 boys came to the Mel Wolf Child Development Center to secure dependable child care for his 3 young sons.

Unfortunately the boys’ mother unexpectedly relapsed, overdosed and died. Ben suddenly became a single father. Ben needed to work to take care of his family and he needed Mel Wolf to provide stability, love and nurturing child care for his boys as well as peace of mind while he worked. The Child Care services provided allowed Ben to maintain Employment, provided him peace of mind that his 3 young sons were in a safe, secure and nurturing environment, offered him guidance and support as a single parent, and provided resources to him in areas such as potty training and parent education. Ben said “it was a horrible time in my life when I lost their mom and I could not have worked and taken care of my boys without the help of Mel Wolf”. Ben is working full time, committed to his recovery and raising his sons on his own. One son is flourishing in kindergarten while the younger boys, twins, are completing their last year at Mel Wolf before kindergarten.

## FINANCIAL STABILITY

### Seven Months to a New Life



“Todd” is a 34 year old from Logan County who completed the Recovery Group of Southern WV (RGSWV) program in August 2021. In the 7 months Todd was enrolled in the program he went from as he states “lost, broken and defeated” leaving prison to paying off \$1100 in fines, obtaining a student loan, enrolling in community college-working toward a bachelor’s degree in Business, regaining his driver’s license including paying a \$852 reinstatement fee, being employed full-time, purchasing a car and securing insurance and license, securing housing, had needed dental work completed, and has proven to his family that he is on a better path repairing damaged relationships. “This program gave me valuable tools and information necessary to my recovery and the building back of my life. I completed an assortment of different life skills classes including personal finance, anger management, emotional trauma classes and more. They helped me gain sustainable employment. They also gave me resources to gain housing before I was ready to leave. The dynamics of the program taught me a lot, from the clear instructions given to the accountability they offered. I am now working full time and pursuing even greater opportunities to grow professionally...and I am actively involved in the community as I am a part of a local organization called the Lion’s Club. Thank God for RGSWV. “

# BENEFICIARY DATA

## HEALTH CHALLENGES

### Youth Dental Care Makes a Big Difference

"KD" is a male student in the 7th grade. KD was a very active child involved in sport activities and had a facial trauma to his front tooth, fracturing it. He was seen in our school clinic and the tooth was restored and he was very happy. A few months later, he was seen in our clinic for an emergency exam. It was revealed the tooth had been extracted in the emergency room by the oral surgeon on call due to another sport related trauma.

KD was very sad and emotional about not having a front tooth and desperately wanted to find an option to replace it. Although it is not a normal procedure for us, we could not let this young man go without a replacement. This was dramatically effecting his confidence, esthetics and speech. Luckily, our dentist had the capabilities to make impressions and have a temporary partial denture made to restore this young man's smile. We will be working with our local surgeons to ensure KD can eventually have a dental implant placed as a more permanent option when he reaches the appropriate age to do so.



## BASIC NEEDS ARE MET



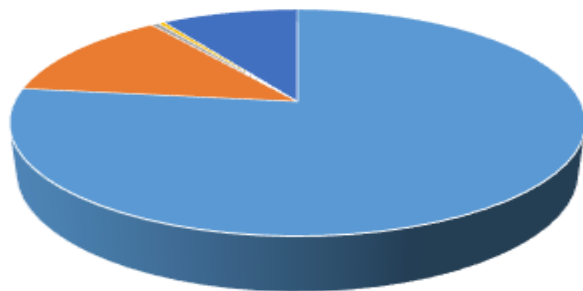
### Advocacy and Support Helped a 9 Year Old Girl

A CASA Volunteer was assigned to advocate for a 9 year old girl living in Kanawha County. The family came to the attention of the court due to parental drug use, physical abuse of the child, and family violence after a sibling of this child was physically injured by her stepfather and required medical attention. The judge especially wanted a neutral advocate due to multiple conflicts in the case.

Advocacy is the service Western Regional CASA provides. CASA visited with the child frequently. Due to this frequent visitation and the relationship that developed between advocate and child, the CASA was able to determine that the child had special needs, and included recommendations for assessments and therapy in the CASA Report. The child completed medical assessments, and was signed up for therapy to process the abuse that happened in her biological mother's home. The child's adjustment behaviors decreased significantly both at home and in school.

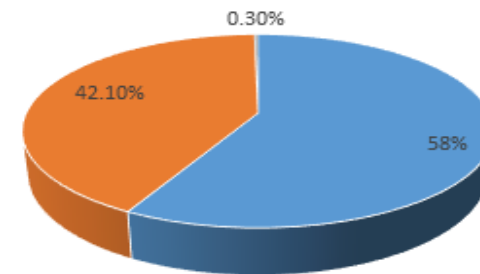
The child went from not speaking to the CASA and leaving the room during visits, to showing the CASA her room, her toys, and talking about school. Her behaviors improved so much she was able to be permanently placed with her father and grand-

Individuals Served By Race



■ White 77%      ■ Black 13%      ■ Hispanic Latino 0.5%  
 ■ Hispanic Non-Latino 0.4%      ■ Other 9.2%

Individuals Served at or Below Federal Poverty Level



■ 100% of FPL =58%      ■ 101-300% of FPL =42.1%      ■ 300%+ of FPL =0.30%



# 2021 FUNDED PARTNERS

## EDUCATION

**Arts in Action, Inc.**  
*Urban Stage*

**Bible Center Church**  
*The Maker's Center*

**Children's Home Society of West Virginia**  
*Support for Children and Parents Logan Co.*

**Cross Roads Pregnancy Care Center**  
*Earn While You Learn*

**Daymark, Inc.**  
*New Connections*

**KVC West Virginia**  
*First Star KVC WV Academy*

**Teays Valley Community In Action, Inc.**  
*Putnam Shoes For Children*

**The Salvation Army**  
*Boys & Girls Clubs of Charleston & St. Albans*

**West Virginia University Foundation**  
*Boone Co. 4-H Camping & STEM Programs*

**YWCA of Charleston, WV, Inc.**  
*Mel Wolf Child Development Center*

## HEALTH

**Children's Therapy Clinic**  
*Comprehensive Therapeutic Services*

**Family Counseling Connection**  
*The Counseling Connection*

**Hero House**  
*Hero House*

**Kanawha County Dental Health Council, Inc.**  
*Kanawha County Dental Health Council*

**Kanawha Valley Fellowship Home, Inc.**  
*Basic Needs*

**Kanawha Valley Senior Services**  
*Remain at Home*

**Pollen8, Inc.**  
*Reintegr8 Reintegration Specialist*

**Rea of Hope**  
*Rea of Hope*

**WV Health Right**  
*Stationary Clinic and Prescription Assistance*

**WV Health Right**  
*Mobile Dental Care Access*

## FINANCIAL STABILITY

**Goodwill Industries of Kanawha Valley, Inc.**  
*Goodwill Mission Service Programming*

**Recovery Group of Southern West Virginia**  
*Positive Self Initiatives Within Recovery*

**The Religious Coalition for Community Renewal**  
*Housing Counseling & Financial Literacy*

## SAFETY NET

**American Red Cross of Central Appalachia**  
*Disaster Relief Services*

**Appalachian Service Project, Inc.**  
*ASP Home Repair Seniors*

**Branches Domestic Violence Shelter**  
*Putnam County Shelter*

**Catholic Charities West Virginia**  
*Western Region Emergency Assistance Program*

**Gabriel Project of West Virginia**  
*Healthy Start for Babies—Food and Formula*

**Habitat for Humanity of Kanawha & Putnam**  
*Homeownership Program*

**Heart and Hand Outreach Ministries**  
*Heart + Hand Putnam Co. Basic Needs Assistance*

**Heart and Hand Outreach Ministries**  
*Heart + Hand Basic Needs Assistance*

**TEAM for West Virginia Children, Inc.**  
*Western Regional CASA*

**The Salvation Army**  
*Social Services*

**YWCA of Charleston, WV, Inc.**  
*Sojourners Shelter for Homeless Women and Families*

**YWCA of Charleston, WV, Inc.**  
*Resolve Family Abuse Program*

## DAY OF CARING 2021



UNITED FOR GOOD was the theme for our “semi-post COVID” sixteenth year of matching volunteers of all ages with area service projects. Over 800 volunteers participated working on 58 onsite and 9 virtual service projects in Kanawha, Putnam, Boone, Logan, Braxton and Clay counties.

Virtual projects included collections of baby supplies, food drives, animal shelter drives and early learning literacy kits. We ended the day with our first ever “AFTER PARTY” thanks to the support of Suddenlink.

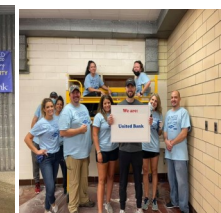
We thank our energetic volunteers who volunteered for community service projects throughout our footprint and everyone who donated supplies. Day of Caring 2021 was sponsored by DOW, Suddenlink Altice, BB&T now Truist and UniCare.

Words to describe your Day of Caring experience:

Fulfilling AWESOME Rewarding GREAT fun

HUMBING

Impactful



# VOLUNTEERS



The United Way of Central West Virginia presents the Helping Hand Award to someone (or sometimes two) who has gone above and beyond expectations to support our mission and our work. Kelly Woodyard exemplifies this definition. Kelly has been a valuable part of our Community Investment Committee for many years. She leads the United Way workplace campaign for Huntington Bank, resulting in an increase to their campaign even during a pandemic. Kelly most recently became a member of our Board of Directors and will serve as Treasurer during our 2022-23 fiscal year. Kelly is also a leader in WOMEN UNITED and Huntington Bank will be hosting our August event.

## WOMEN UNITED

In November 2020, United Way of Central WV announced the creation of our Women United® affinity group to strengthen efforts to support kids and families in Kanawha, Putnam, Boone, Logan, Braxton and Clay counties. Our bi-monthly meetings include women from all walks of life who enjoy socializing for a cause. Get involved with WOMEN UNITED to make a difference in our communities.

## EMERGING LEADERS

Calling our young, emerging leaders together has been amazing. This great group of folks, 45 and younger, are definitely game changers. Thanks to PEOPLE'S BANK for sponsoring this group and your participation. Adam Perry, Devon Lopez and Ryan Welch have already done great things with this group. Join us and share your thoughts on improving the common good in our communities.

## BOARD OF DIRECTORS

Our Board of Directors and volunteer committees devoted their time and expertise to steer our organization.

### CHAIRMAN OF THE BOARD

**Guy Johnston**  
City National Bank

### SECRETARY

**Eric Halstead**  
CAMC at University of Charleston

### PAST CHAIRMAN OF THE BOARD

**Lee Edmundson**, Morgan Stanley

### VICE CHAIR

**Dr. Cynthia Persily**  
Higher Ed. Policy Commission

### TREASURER

**Virginia Copley**  
TRUIST

### Rob Aliff

*Jackson Kelly*

### Dr. Madan Bhasin

*MATRIC*

### Craig Glover

*FamilyCare*

### Megan Hannah

*WV American Water*

### Dr. Wesley Lafferty

*Boone Memorial Hospital*

### Ronald Grant

*Retired*

### Tim McDaniel

*ServPro of Kanawha*

### Dr. Pinckney McIlwain

*CAMC*

### D.F. Mock

*United Bank*

### Chris Griffith

*DOW*

### Bethany Ross

*Highmark Health*

### John Scalzo

*AEP*

### Ross Esposito

*Enterprise Holdings*

### Brian Edwards

*Toyota*

### Kelly Woodyard

*Huntington Bank*

### L. Newton Thomas, Jr.

*Retired*



# FINANCIAL STATEMENTS & PROGRAMS

## 2021 YEAR END STATEMENT

### UNITED WAY OF CENTRAL WEST VIRGINIA, INC.

#### STATEMENT OF FINANCIAL POSITION June 30, 2021

ASSETS	
Cash	\$ 159,466
Grants and other receivables	723,443
Pledges receivable	269,894
Prepaid expenses	4,666
Property and equipment, net (Note 4)	384,977
Investments (Note 6)	820,655
<b>Total assets</b>	<b>\$ 2,363,101</b>
LIABILITIES AND NET ASSETS	
Accounts payable	\$ 180,760
Accrued expenses	46,801
Refundable advance	561,767
Donor designations	22,634
<b>Total liabilities</b>	<b>811,962</b>
Net assets	
Without donor restrictions	1,430,667
With donor restrictions (Note 7)	120,472
<b>Total net assets</b>	<b>1,551,139</b>
<b>Total liabilities and net assets</b>	<b>\$ 2,363,101</b>

The Notes to Financial Statements are an integral part of these statements.

## PROGRAMS

All programs supported by United Way of Central WV continued to work hard to address the needs of citizens of all ages. These programs provide information and referral services, volunteer and employment opportunities, financial assistance and education.





# EVENTS

## SAVE THE DATE



**September 3, 2022**  
**The Great Rubber Duck Race**  
*South Side Bridge, Charleston*

6000 Ducks will be tossed from South Side Bridge at noon!. Top prize is \$4000 cash! Text duckrace to 51555 or visit [www.unitedwaycwv.org](http://www.unitedwaycwv.org) to adopt a duck.



**September 21, 2022**  
**Day of Caring**  
*Various locations*

Project and Team Registration is open. Contact Lisa Hudnall at 304.340.3521 for more information. Visit [www.unitedwaycwv.org](http://www.unitedwaycwv.org) and click on DAY OF CARING tab.



**May 5, 2023**  
**Dancing with the Stars**  
*Charleston Coliseum and Civic Center*

Don't miss the social event of the season! Join us for DWTS Season 2 - a magical night where six couples will vie for the Mirror Ball trophy.



**Year-round Opportunities**  
**Volunteer Service**

Contact Kerri Cooper, Community Impact Director at 304.340.3502 to find out what support is needed.

**“Life’s most persistent and urgent question is, What are you doing for others?”**  
**-Martin Luther King, Jr.**

# Mr. L. Newton “Newt” Thomas Jr.

October 31, 1938 - January 19, 2022

Mr. L. Newton Thomas, Jr. or Newt to us, was a huge part of our United Way.

Newt gave generously to United Way of Central West Virginia, serving in all capacities and donating hundreds of thousands of dollars on behalf of he and his beloved wife, Nancy Blue. In 1996, he was recognized by our organization with the Helping Hand Award. As you know, this award recognizes an individual who has donated their time, talent and treasure to our organization. Newt was also our only Board Member Emeritus .



Newt was committed to public service, sharing his leadership and resources with us and organizations throughout the state, including, but not limited to the Clay Center of West Virginia, The Education Alliance, the Benedum Foundation, Buckskin Council of Boy Scouts of America and the National Youth Science Foundation. Newt also believed in the work of community foundations and spearheaded the United Way of Central West Virginia fund through the Greater Kanawha Valley Foundation.

Newt was a kind, loving and generous man. I’ll never forget sitting across from him in my interview. I knew instantly he was someone we were lucky to have on our team. Newt will be remembered by many organizations, and his legacy will live on through all of us.

## WORKPLACE CAMPAIGN COORDINATORS

Campaign Coordinators are essential to all successful workplace campaigns. We recognize our coordinators as the heart of what makes us successful in the workplace. Thanks to each of you for all your hard work on our behalf.

**TOP WORKPLACE CAMPAIGN**

**Rob Aliff, Jackson Kelly**

**BEST CAMPAIGN COORDINATOR**

**Morgan Sommerville, CareFirst**

**BEST VIRTUAL CAMPAIGN**

**Violet Adkins. AEP**

**Best Equal Footing Shoe Drive**

**Children’s Dentistry; Tracy Wilkerson, DDS**

