

United Way of  
Central West Virginia



**Media Advisory**  
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## **Press Conference Today To Kick Off United Way's State Employee Combined Campaign**

**Press Conference in the Capitol Rotunda in Charleston, WV.**

The United Way of Central West Virginia, along with several other United Ways from around the state, will be participating in a press conference announcing the kickoff of the **West Virginia State Employees Combined Campaign on Thursday, September 15, 2011 at 11:00 a.m. in the Capitol Rotunda.**

This year an effort is being made to reach each state employees with information that will give them the chance to easily contribute to charity through payroll deduction. The effort is being spearheaded by **Cabinet Secretary Joe Thornton**, who was recently appointed to the coordinator's position by acting governor Earl Ray Tomlin. This is Secretary Thornton's second year as State Campaign Coordinator.

For more information on the United Way effort in regards to the West Virginia State Employee Combined Campaign, please call Janice Amspoker, Campaign Director for United Way of Central West Virginia at 304.340.3544.

To learn more about the 2011 United Way Campaign, go to [www.unitedwaycww.org](http://www.unitedwaycww.org).